



**AUTUMN
WINTER**

2025-26

FAMILY - COLLECTION 81

How do we define a family, and what makes it?

Is it merely the shared genetic pool that binds us, or does it extend beyond the physical? Perhaps it's the intangible threads of connection—the magical glue that unites us.

Certainly! The concept of family is multifaceted and extends beyond mere genetic ties. Sociologists define family as a socially recognized group that forms an emotional connection among its members and serves as an economic unit of society. Families can take various forms, from intimate pairs to large gatherings. While familiarity provides security, creativity thrives on disrupting the familiar with innovation. Fashion, too, balances individualism and affiliation, drawing from our tribal instincts.



'Family is not an important thing. It's everything'

MICHAEL J. FOX

In an era of individualism, the notion of belonging to something greater remains essential.

It is a fusion of innovation and tradition that succinctly describes this trend theme. True to this, we have created our own button family in the form of a collection in which each individual personality finds its place. It includes colourful, intricately crafted button designs with exciting surfaces as well as calm and grounding developments made from sustainable materials. We have included some nylon items with a special look and, of course, corozo and horn buttons, which round off this collection and should not be missed.

So, let's get together and have a look at our new collection!



Miu Miu



Henrik Vibskov

